#### viccarbe

## Ace Armchair

Designed by Jean-Marie Massaud



#### Jean-Marie Massaud

Jean-Marie Massaudwas born in Toulouse (France) in 1966.

He graduated from Les Ateliers, Ecole Nationale Supérieure de Création Industrielle, in Paris, France, in 1990. He has since worked for various design studios in Asia and France. In 1994, he establishedhisown studio in Paris, specialising in industrial and interior design for European and Japanesecompanies such as Yves Saint Laurent, Renault, Cappellini and Magis. At present, he develops, together with Daniel Pouzet, architectural projects for both public and private clients.

At the Ecole Nationale Supérieure des Arts Décoratifs in Paris, Massaud's classes present his contextual approach regarding the various facets of design, focusing on the individual as a quest for the essential. His work transmits magical and vital emotions.

Ace,

Onthe right page, Ace armchairwooden base stained in wenge with a headrest upholstered inleather

# the subtlety of a gesture

Armchair designed by Jean-Marie Massaud, 2007

The last few months have made the concept of well-being particularly relevant. An ethereal idea, invaluable, immaterial in many cases. A minimum that allows us to face our day to day with concentration and stability.

Today, more than ever, within the office spacewe are looking for small oasesin which to take refuge. We want particular cornersin which the "I"takeson asmuch relevance aspossible. They are places in which we simply seek to feel comfortable, safe, at certain times we may even be protected by a certain amount of privacy.

TheAcechair isoneof thosedesignsthat areborn with apro-

tectiveinstinct, returning us to the most essential comfort. As a product, it will subtly attractour attention with a slightly wrinkled and friendly upholstery. It will welcome us and, ultimately, give us the spacewe need to reconnect.

In recent years, Jean Marie Massaud'sdesign has been incorporated into the work spacesoflarge multinationals such as Nike and Toyota. It was included in certain projects, as a space for informal and collaborative meetings. In other projects, it was also incorporated in an individual format: located inside private offices or rest areas, and set up as a place to go in search of a universe of one's own. It's time to regain a sense of well-being.

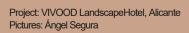






### Ace & Lounge

Transitional Spaces—We say goodbye to the so-called waiting areasto welcome the intermediate or transitional spaces. The essence is the same, probably even the arrangement of the furniture.

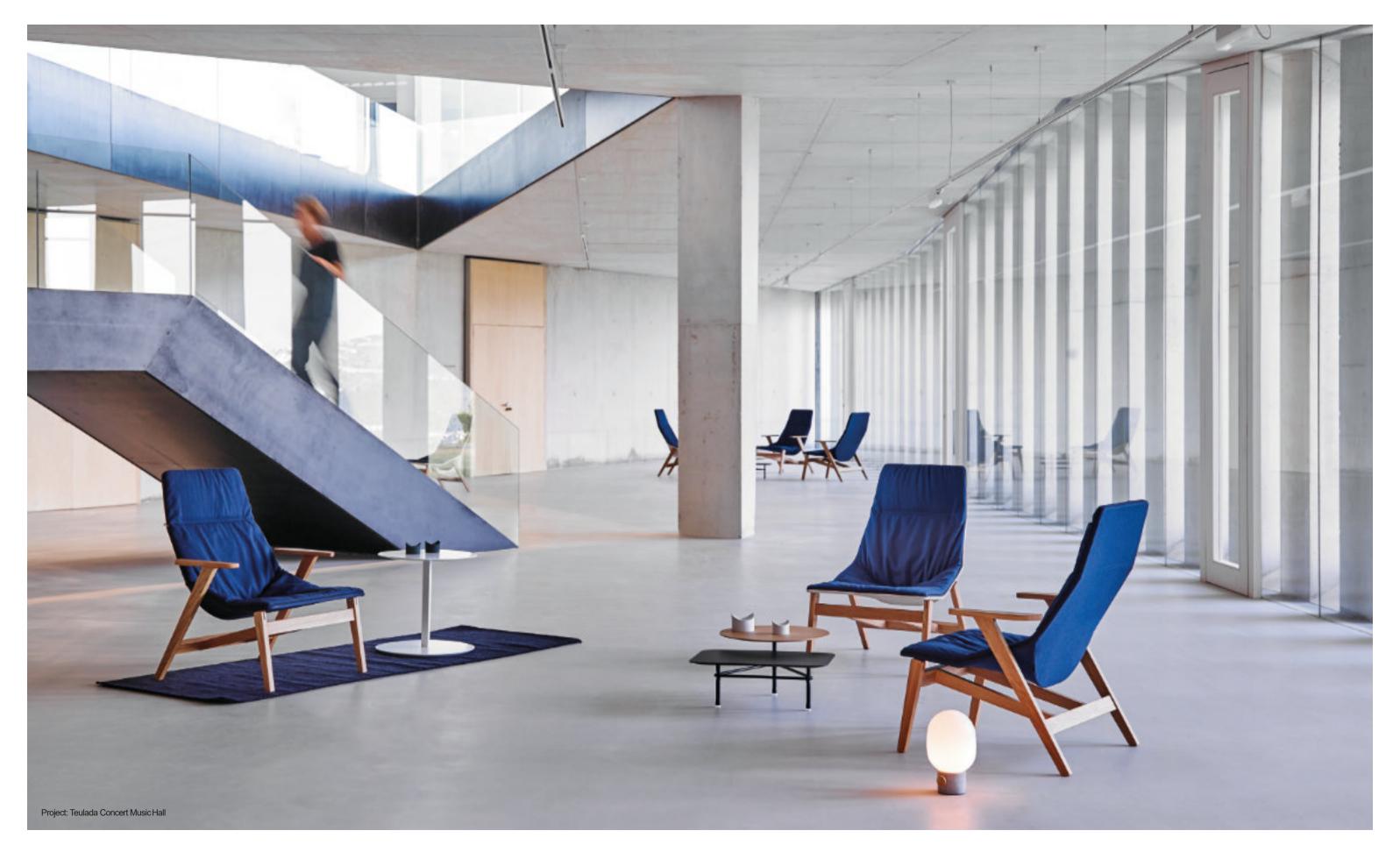






Project: Viccarbe Headquarters Pictures: Javier Díez

ACE LOUNGE CHAIR



On these pages, Ace armchair metal base in blackwithgrey upholstered and red zip.





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